

CURRICULUM VITAE
Francesco Rullani

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Personal Details

Nationality: Italian
Birth: 10/3/1976
Castelfranco Veneto (TV, IT)
Last update: 14th May, 2018

Education and Positions

[09/2015–present] **Assistant Professor** (tenure track) at *LUISS Guido Carli*, Rome, Italy.

[09/2014–10/2016] **Visiting Associate Professor** at *Copenhagen Business School*, Copenhagen, Denmark.

[01/2014] Habilitation as **Associate Professor** in *Applied Economics*, Italy.

[10/2010–08/2015] **Assistant Professor** at *LUISS Guido Carli*, Rome, Italy.

[11/2007–10/2010] **Assistant Professor** at *Copenhagen Business School*, Copenhagen, Denmark.

[09/2006–11/2007] **Visiting post-doc fellow** at *Copenhagen Business School*, Copenhagen, Denmark

[01/26/2007] **Ph.D.** in Economics and Management at *Sant'Anna School of Advanced Studies*, Pisa (Italy). *Advisors:* Alfonso Gambardella, Paola Giuri, Salvatore Torrissi.

[10/2005–09/2006] **Visiting fellow** at *CESPRI - Bocconi University*, Milan, Italy, (supervision: Alfonso Gambardella).

[10/2004–03/2005] **Visiting fellow** at *Stanford University*, Stanford, CA, USA, (supervision: Paul A. David).

[12/2001–08/2002] **Junior researcher** at *Fondazioni ENI Enrico Mattei*, Milan, Italy (supervision: Gianmarco I. Ottaviano)

[04/08/2002] **Degree in Economics** at *Ca' Foscari University of Venice*, Venice, Italy (110/110 cum laude)

Schools and Other Courses

[09/14-21/2014] **Technion Explore AC Program** on *The Startup Nation for International Scholars*. Technion International School, Technion, Israel.

[2013, 2012, 2009] **11 Professional Development Workshops** at the Academy of Management on topics from Network Analysis to Social Entrepreneurship to TIM junior faculty consortium

[11/ 2007 – 11/2009] **Assistant Professor Programme in Teaching and Pedagogical Competence**, Copenhagen Business School, Copenhagen (Denmark). Mark: *very competent*.

Attended and Organized Events

Recurrent events

The Annual Meeting of the Academy of Management: [2018 - **Invited speaker** at the PDW on Problem Formulation (proposal sent)] [2016 - **Invited speaker** at PDW TIM PhD Consortium and Hybrid organizations and organizing] [2015] [2013] [2012] [2011] [2009]

The DRUID Summer Conference [2015 - **Coordinator** of the local organizing committee] [2014] [2013] [2012] [2011] [2009] [2008 – **co-organizer** of the DRUID/DIME Fundamental on Open and Proprietary Innovation Regimes] [2007] [2005]

The Continuous Innovation Network (CINet) Conference [2012 - **coordinator** of the local organizing committee] [2011]

The EGOS Colloquium [2018 – **co-organizer** of the subtheme on Hybrid Organization and Organizing] [2010] [2009]

The European Academy of Management [2010] [2007 – **co-organizer** of the track on Managing Open Innovation through Online Communities] [2005]

The CCC Annual Colloquium for Doctoral Student Research [2009 – **invited faculty**] [2006 – **invited Ph.D. student**]

The IRIS Scientific Symposium on the Social Enterprise [2016 - **Invited speaker**] [2012]

The Conference on Responsibility, Sustainability and Social Entrepreneurship, IESE/LUISS [2017, **coordinator** of the LUISS organizing committee].

Research in Economics: Aims & Methodologies, Ph.D. conference by debating.it [2006 – **scientific & organizing committee**] [2007, 2005 – **scientific committee**] [2004]

Spot events

[2018] **Invited presenter** at *COSI Social Innovation Summit*, Ross Business School, University of Michigan, Detroit, USA.

[2018] **Co-organizer** of the *Second IESE-LUISS Workshop on Responsibility, Sustainability and Social Entrepreneurship*, LUISS University, Rome, Italy.

[2018] **Invited keynote speaker** at *Scientific Workshop on the 4th Industrial Revolution*, University of Trento, Trento, Italy.

[2016] **Invited speaker** at *International Seminar on Social & Community Entrepreneurship*, Solvay Brussels School of Economics and Management, Brussels.

[2016] *19th International Symposium on Ethics, Business and Society*. IESE, Barcelona, Spain.

[2014] **Invited speaker** at *The Hamburg Innovation Symposium 2014 on Open & Collaborative Innovation in the Digital Era*, Hamburg, Germany

[2014] **Invited discussant** for the Jared Diamond's talk *Paths and perspectives on not-only-economic development*, LUISS University, Rome, (Italy).

[2013] **Co-organizer** of the Workshop *Intellectual Property Management* (in collaboration with California Management Review), LUISS University, Rome, Italy.

- [2012] *SEI Research Workshop on Strategy, Entrepreneurship and Innovation*, Zurich, Swiss.
- [2011] *Effectuation Conference*, Emlyon Business School, Lyon, France.
- [2011] **Invited keynote speaker** at the *Italian Conference on Free Software*, Polytechnic of Milan, Milan.
- [2008] **Invited presentation** at *DRUID/Scancor Conference on Distributed Innovation*, Stanford, (CA, USA).
- [2007] *International User Innovation Workshop*, Copenhagen (Denmark).
- [2007] *Organization Science Winter Conference*, Steamboat Springs, CO (USA).
- [2006] *Meeting of the International Schumpeter Society*, Nice, France.
- [2004] **Invited speaker (as debating.it)** at *Conference of the Italian Economists' Society*, Milan (Italy).

Non academic

- [2018] **Invited speaker** at WindTre Stakeholder Engagement, *Digital Innovaton 4 SDGs*, EnLabs, Rome, Italy.
- [2016] **Invited speaker** at *Global Youth Forum*, American University of Dubai, Dubai Chamber, CSR - Al Ahli Holding Group, Dubai (UAE)
- [2016] **Invited speaker** at *Special Olympics: the Power of Sport*, Stadio di Domiziano, Rome (Italy).
- [2016] **Invited keynote speaker** at *The Accessible Right: unemployment poverty and disadvantage*, Library of the Chamber of Deputies, Rome (Italy).
- [2015] [2016] **co-organizer** of the conference: *the Fair of CSR and Social Innovation*
- [2015] **co-organizer** of the conference: *Smart cities for a better world*
- [2014] **co-organizer** of the conference: *SMART: Sustainable Culture*
- [2013] **Invited keynote speaker** at *Sharing strategies and objectives: Collaborations, alliances and networks between firms* [Condividere strategie e obiettivi: Collaborazioni, alleanze e reti tra imprese], UNINT Consorzio per le integrazioni tra imprese, Mogliano Veneto (Italy).
- [2013] **Invited keynote speaker** at *Beyond Making - European Maker Faire*. Global Shapers, Rome, Italy.
- [2013] **Invited keynote speaker** at *Management and certification: value for networks* [Management e Certificazione: valori per le reti d'impresa]. Confindustria, Rome (Italy).
- [2012] **Invited keynote speaker** at the Finmeccanica closed-door *Software Council Meeting*, Rome, Italy.

Invited Seminars

ESSEC (FR), Imperial College (UK), Cass Business School (UK), ETH - Zurich (SW), University of Lugano (SW), Universidad Carlos III (ES), JERSeminars - Max Plank Institute & University of Jena (GE), University Vienna (AU), KU Leuven (BG), University of Bordeaux (FR), University of Southern Denmark (DK), Aarhus School of Business (DK)

Bocconi University (IT), Polytechnic of Milan (IT), CNR – National Council for Research (IT), University

of Milan (IT), University of Trento (IT), University of Padua (IT), Venice International University (IT), Ca' Foscari University in Venice (IT), Fondazione ENI Enrico Mattei (IT).

Other Activities

Guest Editor for Special Issues in **Journal of Business Ethics - Creativity & Innovation Management - Industry & Innovation**

Editorial Board member for the Special Issue in **Journal of the Association for Information Systems**, 11(11-12), 2010.

Member of the Scientific Committee (academic)

[2018] **Workshop**: Industry 4.0: business model innovation, local ecosystems and global competition organized by Trento University

[2007–2010; 2014] Member of the Program and Scientific Committee for several **workshops** hosted by the *International Conference on Open Source Systems*

Member of the Scientific Committee (non-academic)

[since 2016] **Next** [a New Economy 4 All] (<http://www.nexteconomia.org/>).

[since 2015] Member of the Selection Committee for **Ashoka Italy** (<https://www.ashoka.org/it>).

[2010] [2009] **Italian Conference on Free Software**

University Service

[2014/11 – present] **Scientific Director & Coordinator** of ERShub, i.e. the Hub for the Ethics, Responsibility and Sustainability (ERS) at LUISS.

[2014/01 – present] Responsible within the LUISS **Task-Force** for the Ethics, Responsibility and Sustainability (ERS) Chapter of the accreditation process (EQUIS: granted in October 2015; AACSB, in process)

[2014 – present] Associate to the **Global Responsible Leadership Initiative** (<http://www.grli.org/>) and member of **50 + 20 Management Education for the World Innovation Cohort** (<http://50plus20.org/>).

[2011/05 – 2015/04] **Coordinator of the Seminar Series** of the Department of Business and Management, LUISS University.

Outreach

[2013/12 – 2014/05] Member of **Ambrosetti Technology Forum - Junior Chapter** established by the Advisor for Innovation Policy to the Italian Minister of Education, Research and University.

Francesco Rullani (2016), Poverty as exclusion. Contrasting mechanisms based on reintegration and empowerment in *The Accessible Right: unemployment poverty and disadvantage*, Studio Assennato&Associati.

Francesco Rullani (2016) Entrepreneurship Education: Theory or Practice?, *European Entrepreneurship Education Network*

Francesco Rullani (2014) Pianificare è da dilettanti. Uno studio sui metodi degli imprenditori esperti,

Academy Startup Italia, January 27th, 2014.

Marco Giarratana, Francesco Rullani and Grid Thoma (2007) Free Open Source Software. A future between the community and the market, *La Repubblica on line*, September 14th, 2007.

Interviews on *Social Responsibility, innovation, and entrepreneurship* in The New York Times (1), Bloomberg News (1) Rai – GR Parlamento (13), Radio 3 Scienza (2), TG5 (1), Millionaire (1), Wind Business Factor (2), Asterisco Veneto Banca (1), Askanews (1), Business People (1)

Referee for

- Information System Research; Research Policy; Journal of Product Innovation Management; Journal of Management Studies; Organization Studies; Industrial and Corporate Change; Regional Studies; California Management Review; Long Range Planning; Technological Forecasting & Social Change; Information Economics and Policy; Technovation; Structural Change and Economic Dynamics, IEEE Transactions On Engineering Management; R&D Management; Industry and Innovation.
 - SMS, DRUID, EURAM, other conferences and workshops.
 - FWO – Research Foundation, Flanders (BG); ANVUR – VQR (IT).
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Fund Raising, Grants, and Awards

[2017-present] **Horizon 2020** (*member of the LUISS team*): OpenHeritage: Organizing, Promoting and Enabling Heritage Re-use through Inclusion, Technology, Access, Governance and Empowerment (**Euro: 4,992,812**)

[2012-2015] **PRIN** (*member of the LUISS team*): Market and non market mechanics for exchange and diffusion of innovation: when they work, when they do not and why we are interested in them (**Euro 688,000**).

[2012-2015] **POR Lazio FSE Fund** (*LUISS team leader*): Microsatellite design and development of enabling technologies (**Euro 1,920,407**).

[2009] **Danish Council FSE Fund** (*member*): FSE Research Unit on Open Innovation (DKK 8,000,000, i.e. **Euro 1,073,825**).

[12/2008] One-off **allowance** for special effort: Copenhagen Business School, Copenhagen (Denmark).

[09/2006–09/2007] One-year **grant** for advanced studies in management, Fondazione IRI, Rome (Italy).

[06/2006] Best **paper award** at IRI Foundation Summer School 2006, Volterra (Italy).

[10/2005–05/2006] **grant** within the project *Entry processes in the software industry*, Scuola Superiore Sant'Anna, Pisa (Italy).

[11/2003–08/2004] **grant** within the project ECONCHANGE, Scuola Superiore Sant'Anna, Pisa (Italy).

[09/2002–09/2005] Three-year full-time **scholarship** for the *Ph.D. in Economics and Management*, Scuola Superiore Sant'Anna, Pisa (Italy).

Teaching

Coordination and planning

Master: [November 2017 – present] **Scientific Director** of the Master in Project Management for Internal

Cooperation, with Amref (*to be launched in 2018*).

Executive: [October 2014 - October 2015] **Vice Academic Director** at the Custom Program International Executive Program in Project Management for Ericsson, with Elis & IESE.

Executive: [October 2010 – 2014] **Coordinator of the Executive Master** in Energy Resources and Environmental Strategies.

Executive: [October 2010 – 2014] **Coordinator of Teaching** of the High-Education Course on Management and Development of Firm Networks, with Confindustria.

Master: [Autumn 2008 – Spring 2009] **Coordinator of the course** Principles of Economics I and II course, @ *Copenhagen Business School (Denmark)*.

Full Courses (planning, coordinating and teaching)

Ph.D.: Job Market Courses [2014 – present], Ethics, Responsibility and Sustainability [2018], Economics and Management of Innovation [2013] @ **LUISS**; 2 courses on Applied Quantitative Methods [2009] **CBS**

MBA Business Modeling and Value Innovation [2012], Strategy [2011] @ **LUISS**

Master: Industrial Dynamics (IT) [2015 – present]; **8** courses on Innovation, Strategy and Entrepreneurship (one co-taught with Luigi Ferraris - ENEL CFO) [2010 - 2014] @ **LUISS**

Modules

Ph.D. Job Market Courses [2016, 2017] @ **LUISS**; [2014, 2013, 2012] **Sant’Anna**; [2012] **CINet**; [2010, 2009, 2008] Quantitative data analysis and applied statistics [2009] [2008] **CBS**; Open Source Software Innovation [2016] [2015] [2012] **Ca’ Foscari**; [2008] **Technical University of Denmark**.

Master, MBA, executive, custom: direction and/or teaching of **33 Labs in Ethics Responsibility and Sustainability** with NGO’s, Social Enterprises, Institutions [2013- present] @ **LUISS**

Several lectures related to **strategy, innovation, social impact and entrepreneurship** at programs such as:

Ph.D., Workshop on Research Tools: Quantitative studies on the Open Source movement (**European Summer School on Industrial Dynamics**)

Executive: Master in Open Innovation & Intellectual Property (**LUISS**); Management and Development of Firm Networks (**LUISS, ReteImpresa & local Confindustria**)

Custom Programs: Executive Master of Philosophy in Management Research (**Johnson & Johnson, LUISS**); TIM Working Capital #WCAP Program (**dPixel & TIM**); Business Scenarios (**Poste Italiane**); Innovation development and Team Management (**Bruno Kessler Foundation**); Attiv@rete: Enterprise Network Development (**ConfCommercio Veneto**); The Network Contracts (**Unione Industriale di Roma**)

MBA: Visiting period for **East Tennessee State University**, then **Bellarmino University**, then **Purdue University** at **LUISS**; Entrepreneurship for Development Center in **LUISS**; Master in Energy and Environment (**CERISDI**); Global Business Opportunities (**LUISS & Al Ahli Holding Group**)

Master: Open Innovation Strategies (**CBS**, then **LUISS**, then **UniNettuno**); Venturing into Software Business, Principles of Economics I and II course, Exercises of Applied Econometrics, Venturing Into Software Business, Quantitative Methods, all @ **CBS**

Tutorship & Mentoring

Thesis supervision: Master @ CBS; Ph.D., MBA, Master and Bachelor @ LUISS

Ph.D.: Member of the Academic Board [2013 – present] & Job Market Officer [September 2014 - present] @ LUISS; Evaluation Committee Member @ ESADE [1], Università D’Annunzio [3], Aarhus School of Business [1]; Faculty at phd/early career symposia @ CCC [1], Euram [1], AoM [1]; Referee for Ph.D. grant [ETH Zurich].

Custom Program: Facilitator at the International Executive Program in Project Management for Ericsson @ LUISS & IESE.

Startups: member of the jury for students’ startup competitions: LUISS Social Impact Contest; European Student Startups project; JA Startups; Dutch-Italian Business Challenge; EGO by Ericsson

Grants: member of the **evaluating committee** for ESSO; for the Double Degree Program with NOVA University

Other teaching-related activities

Good Practice in Teaching developed for the *Entrepreneurship Education Hub*: The-KNOW-Toolbox. At <http://content.ee-hub.eu/EE-HUB/Teacher-Training/The-KNOW-Toolbox>

Outreach

Interviews to The New York Times (1), Bloomberg News (1) Rai – GR Parlamento (15), Radio 3 Scienza (2), TG5 (1), Millionaire (1), Wind Business Factor (2), Asterisco (1), Askanews (1), Business People (1)

Skills

Italian: mother tongue. *English:* fluent (Computer-based TOEFL, March 2005, score: 297/300).

Operating Systems: Windows, GNU/Linux.

Languages: L_AT_EX, HTML, MySQL (basics).

Applications: Office, OpenOffice, MatLab, Stata, SAS (Graphical Interface), Pgadmin (basics), PostgreSQL (basics), UCInet (basics).

References

Professor Paul A. David

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→ For publications please see the relative document