CURRICULUM VITAE

Francesco Rullani

Address

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Education and Positions

[09/2019] Full Professor in Management, Ca' Foscari University, Venice, Italy.

[10/2018] Habilitation as Full Professor in Management, Italy.

[10/2018] Habilitation as Full Professor in Applied Economics, Italy.

[09/2018–09/2019] Associate Professor at LUISS, Rome, Italy.

[09/2015–8/2018] Assistant Professor (tenure track) at LUISS, Rome, Italy.

[09/2014–10/2016] Visiting Associate Professor at Copenhagen Business School, Copenhagen, Denmark.

[01/2014] Habilitation as Associate Professor in *Applied Economics*, Italy.

[10/2010–08/2015] Assistant Professor at LUISS, Rome, Italy.

[11/2007–10/2010] Assistant Professor at Copenhagen Business School, Copenhagen, Denmark.

[09/2006–11/2007] Visiting post-doc fellow at Copenhagen Business School, Copenhagen, Denmark

[01/21/2007] **Ph.D.** in Economics and Management at *Sant'Anna School of Advanced Studies*, Pisa (Italy). *Advisors*: Alfonso Gambardella, Paola Giuri, Salvatore Torrisi.

[10/2005–09/2006] Visiting fellow at CESPRI - Bocconi University, Milan, Italy, (supervision: Alfonso Gambardella).

[10/2004–03/2005] Visiting fellow at *Stanford University*, Stanford, CA, USA, (supervision: Paul A. David).

[12/2001–08/2002] Junior researcher at *Fondazioni ENI Enrico Mattei*, Milan, Italy (supervision: Gianmarco I. Ottaviano)

[04/08/2002] Degree in Economics at Ca' Foscari University of Venice, Venice, Italy (110/110 cum laude)

Schools and Other Attended Courses

- [01/09/2019] AACSB Assurance of Learning Seminar, Chris Wert, by the Dean for Accreditation and Quality at Pôle Universitaire Léonard de Vinci (Paris). Organized by LUISS Business School, Rome (IT)
- [2018, 2016, 2015, 2013, 2012, 2009] more than 15 Professional Development Workshops at the Academy of Management on topics from Network Analysis to Social Entrepreneurship to TIM junior faculty consortium
- [09/14-21/2014] **Technion Explore AC Program** on *The Startup Nation for International Scholars*. Technion International School, Technion, Israel.
- [11/ 2007 11/2009] Assistant Professor Programme in Teaching and Pedagogical Competence, Copenhagen Business School, Copenhagen (Denmark). Mark: *very competent*.

Personal Details

Nationality: Italian Birth: 10/3/1976 Castelfranco Veneto (TV, IT) Update: Jan 2024

Organized and Attended Events

<u>Recurrent events</u>

The Annual Meeting of the Academy of Management: [2022 - **Invited speaker** at the PDW on Digital Technologies and Platforms: Reshaping Entrepreneurship, Business Models, and Ecosystem] [2018 - **Invited speaker** at the PDW on Problem Formulation] [2016 - **Invited speaker** at PDW TIM PhD Consortium, and PDW Hybrid organizations and organizing] [2015] [2013] [2012] [2011] [2009]

R&D Management Annual Conference [2022– **co-organizer** of the track on Industry, cluster and ecosystem emergence]

The EGOS Colloquium [2020– **co-organizer** of the subtheme on Hybrid and Beyond, *online*] [2018 – **co-organizer** of the subtheme on Hybrid Organization and Organizing] [2010] [2009]

The SIMA - Sinergie Conference [2020 – co-organizer of one PDW, online] [2019] [2011]

The European Academy of Management [2019 – **co-organizer** of the track on The Quest for Social Impact: Opportunities and Challenges for Hybrid Organizations] [2010] [2007 – **co-organizer** of the track on Managing Open Innovation through Online Communities] [2005]

The GLOBELICS International Conference [2018]

The DRUID Summer Conference [2018] [2015 - Coordinator of the local organizing committee] [2014] [2013] [2012] [2011] [2009] [2008 - co-organizer of the DRUID/DIME Fundamental on Open and Proprietary Innovation Regimes] [2007] [2005]

The IRIS Scientific Symposium on the Social Enterprise [2016 - Invited speaker] [2012]

The AIDEA Conference [2013]

The Continuous Innovation Network (CINet) Conference [2012 - coordinator of the local organizing committee] [2011]

The CCC Annual Colloquium for Doctoral Student Research [2009 – **invited faculty**] [2006 – **invited Ph.D. student**]

International Conference on Open Source Systems [2006] [2007]

Research in Economics: Aims & Methodologies, Ph.D. conference by debating.it [2006 – scientific & organizing committee] [2007, 2005 – scientific committee] [2004]

<u>Spot events</u>

[2023] **Invited Keynote speaker** at the Workshop of the OISIS Observatory, University of Bolzano, Bozen, Italy.

[2023] **Invited Keynote speaker** at Workshop *Achieving Carbon Neutrality: Sustainable Business Models, Social Entrepreneurship, and B Corps (Second Edition)*, University of Padua, Padua, IT

[2023] **Presentation** at *SIMA workshops on Purpose-driven Businesses*, John Cabot and LUMSA Universities, Rome, IT

[2023] **Presentation** at the Workshop *Hi-TEACH - a new training teaching framework for the post-COVID era*, Ca' Foscari University, IT

[2022] **Presentation** at Workshop Achieving Carbon Neutrality: Sustainable Business Models, Social Entrepreneurship, and B Corps, University of Padua, Padua, IT

[2019-2021] Invited Presentations of own book "Dentro la Rivoluzione Digitale" (Inside the Digital Revolution. co-authored with E. Rullani) in: Bologna (Economic Counsellor of the Bologna Municipality), Venice (H-Farm), Venice (Ca' Foscari University), Milan (Bocconi), Turin (Renir Workshop), Pisa (Sant'Anna), Milan (Premio Canova), Urbino (University of Urbino, online)

[2021] Presentations [2] at the Conference Competitive Renaissance through digital transformation,

University of Pavia, [online]

[2020] **Invited Discussant** at the workshop *The Future of Social Entrepreneurship*, Solvay Brussels School of Economics and Management [*online*]

[2019] **Co-organizer** of the *Third Workshop on Responsibility, Sustainability and Social Entrepreneurship,* Catòlica University, Lisbon, Portugal.

[2019] **Invited presenter** at *COSI Social Innovation Summit COSI Social Innovation Summit*, Smith School of Business in Toronto, Ontario, Canada.

[2019] Co-organizer of the *Paper development workshop for Doctoral Students*, University College London – LUISS, Rome, Italy.

[2019] Invited presenter at LUISS and Tilburg TiSEM Joint Workshop 2019, LUISS, Rome, Italy.

[2018] Co-organizer of the Conference PRME Italian Chapter Foundation, LUISS, Rome, Italy.

[2018] Invited presenter at Social Entrepreneurship Conference, University of Bozen, IT

[2018] **Invited presenter** at *COSI Social Innovation Summit*, Ross Business School, University of Michigan, Detroit, USA.

[2018] **Co-organizer** of the Second IESE-LUISS Workshop on Responsibility, Sustainability and Social Entrepreneurship, LUISS, Rome, Italy.

[2018] **Invited keynote speaker** at *Scientific Workshop on the 4th Industrial Revolution*, University of Trento, Trento, Italy.

[2017] **Coordinator** of the LUISS organizing committee for *The IESE/LUISS Conference on Responsibility, Sustainability and Social Entrepreneurship*, LUISS Business School, Rome (IT)

[2016] **Invited speaker** at *International Seminar on Social & Community Entrepreneurship*, Solvay Brussels School of Economics and Management, Brussels.

[2016] 19th International Symposium on Ethics, Business and Society. IESE, Barcelona, Spain.

[2014] **Invited speaker** at *The Hamburg Innovation Symposium 2014 on Open & Collaborative Innovation in the Digital Era*, Hamburg, Germany

[2014] **Invited discussant** for the Jared Diamond's talk *Paths and perspectives on not-only-economic development*, LUISS, Rome, (Italy).

[2013] **Co-organizer** of the Workshop *Intellectual Property Management* (in collaboration with California Management Review), LUISS, Rome, Italy.

[2012] SEI Research Workshop on Strategy, Entrepreneurship and Innovation, Zurich, Swiss.

[2011] Effectuation Conference, Emlyon Business School, Lyon, France.

[2011] Invited keynote speaker at the Italian Conference on Free Software, Polytechnic of Milan, Milan.

[2008] **Invited presentation** at *DRUID/Scancor Conference on Distributed Innovation*, Stanford, (CA, USA).

[2007] International User Innovation Workshop, Copenhagen (Denmark).

[2007] Organization Science Winter Conference, Steamboat Springs, CO (USA).

[2006] Meeting of the International Schumpeter Society, Nice, France.

[2004] Invited speaker (as debating.it) at Conference of the Italian Economists' Society, Milan (Italy).

Non academic

[2023] **Co-organizer and speaker** at the event *Prospettive di Social Business*, Yunus Social Business Centre, Ca' Foscari University, Venice, Italy

[2023] Co-organizer of the event: Future of Management, Ca' Foscari University, Venice, Italy.

[2023]: **Invited speaker** at the event *Digital Tax*, University of Sassari [*online*]

[2023]: Invited speaker at the event Dal PIL al BIL: un'altra condizione è possible, Made in Carcere [online]

[2023] **Invited speaker** at the event: *Rafforzare il partenariato e la cooperazione internazionale in Veneto Nuove tendenze nella cooperazione internazionale e prospettive per lo sviluppo regionale,* realized by OECD and Veneto Region, International Cooperation for Development Unit, Ca' Foscari, Venice (Italy).

[2023] **Invited guest** at two roundtables: *Tavoli di lavoro sulla cooperazione internazionale della Regione Veneto [Western and Central Africa; East Africa],* realized by the Veneto Region, International Cooperation for Development Unit (Italy).

[2023]: **Invited speaker** at Secondo workshop sull'Impresa umanistica: La via italiana per la sostenibilità, LUISS [online]

[2023]: **Invited speaker** at *Primo workshop sull'Impresa umanistica: La via italiana per la sostenibilità*, LUISS, Milan, Italy

[2022]: Invited speaker at Verso Coopera: Partnership insostenibili? Business, Sviluppo e Cooperazione, AICS, Rome, Italy [& online]

[2022]: Invited speaker at the conference *4passi – Festival dell'economia solidale e sostenibile*, Altromercato, Treviso, Italy

[2021] **Co-organizer** of the event *Lavoro e impresa al tempo degli algoritmi*, Bliss & Impresa & Lavoro 4.0, Ca' Foscari University, Venice, Italy

[2021] Co-organizer and speaker at the event Svolta Digitale? Bliss, Ca' Foscari University, Venice, Italy

[2021] **Invited speaker** at the Round table within the conference *Consiglio elettivo CNA Veneto*, CNA Veneto, Veneto, Italy

[2021] Invited speaker at Data revolution @ Ca' Foscari, Ca' Foscari University, Venice, Italy

[2021] Invited speaker at the Social Enterprise Day, OISIS, Bozen University, Italy [online]

[2021] Invited speaker at the Community Innovation, Municipality of Venice, Venice, Italy [online]

[2020] **Invited speaker** at the conference *Open data vs. Public data. Research and practical applications,* Ca' Foscari & Slides project [*online*].

[2020] Invited speaker at the series #pensopositivo, School of Innovation, University of Trento [online]

[2020] **Invited speaker** at the conference *Premio di Letteratura e Gestione d'Impresa 2019* (Literature and Management Prize), Canova, Milan

[2019] Keynote speaker at Alumni Reunion of Sant'Anna School of Advanced Studies, Pisa, Italy

[2019] **Co-organizer** and **speaker** of the event: *Profit and Non-Profit: Making Room for Cooperation,* realized by ActionAid, at LUISS, Rome, (Italy).

[2019] **Invited speaker** at the National Council for International Cooperation (CNCS) at the Italian Ministry of Foreign Affairs closed-door workshop reporting on the study with V. De Marchi, D. Alonso Martinez on *Business models for International Cooperation*, realized for ActionAid, Rome, Italy.

[2019] **Invited speaker** at the Legacoop Sociali Association closed-door conference reporting on the study with Capo F., Maiolini R., Ramus T. on *Mafia Capitale and its impact on the Cooperative Movement*, Rome, Italy.

[2019] **Invited speaker** at the workshop *IX Report on the Migration Economy* Ca' Foscari University, Treviso Campus, Treviso, Italy.

[2019] **Co-organizer** and **speaker** of the event: *Skill development for field projects in challenging contexts. Open lesson from the LUISS BS-Amref Master in International Cooperation,* ExCO2019, The International Cooperation Expo, Rome, (Italy).

[2019] **Invited speaker** at WindTre Stakeholder Engagement, *The future of cities*. *Digital Innovation for the SDGs* – *Goal 11*, EnLabs, Rome, (Italy).

[2018] **Invited speaker** at Confindustria Salerno Assembly *The firm at the Center* [L'impresa al centro], Teatro Verdi, Salerno (Italy)

[2018] Invited speaker at WindTre Stakeholder Engagement, *Digital Innovaton 4 SDGs*, EnLabs, Rome, (Italy).

[2016] **Invited speaker** at *Global Youth Forum*, American University of Dubai, Dubai Chamber, CSR - Al Ahli Holding Group, Dubai (UAE)

[2016] Invited speaker at Special Olympics: the Power of Sport, Stadio di Domiziano, Rome (Italy).

[2016] **Invited keynote speaker** at *The Accessible Right: unemployment poverty and disadvantage*, Library of the Chamber of Deputies, Rome (Italy).

[2015] [2016] **co-organizer** of the conference: *the Fair of CSR and Social Innovation* [Il Salone della CSR and dell'Innovazione Sociale], Rome, (Italy).

[2015] **co-organizer** of the conference: *Smart cities for a better world*, Rome, (Italy).

[2014] co-organizer of the conference: SMART: Sustainable Culture, Rome, (Italy).

[2013] **Invited keynote speaker** at *Sharing strategies and objectives: Collaborations, alliances and networks between firms* [Condividere strategie e obiettivi: Collaborazioni, alleanze e reti tra imprese], UNINT Consorzio per le integrazioni tra imprese, Mogliano Veneto (Italy).

[2013] Invited keynote speaker at Beyond Making - European Maker Faire. Global Shapers, Rome, Italy.

[2013] **Invited keynote speaker** at *Management and certification: value for networks* [Management e Certificazione: valori per le reti d'impresa]. Confindustria, Rome (Italy).

[2012] Invited keynote speaker at the Finmeccanica closed-door Software Council Meeting, Rome, Italy.

Invited Seminars

Paris Dauphine (FR: 10-05-2022), ESSEC (FR: 23-05-2017), Imperial College (UK: 30-10-2007), Bayes Business School (formerly Cass, UK: 21-04-2016), ETH - Zurich (SW: 18-03-2012), HEC (SW: 30-10-2019) University of Lugano (SW: 09-04-2009), Universidad Carlos III (ES: 21-05-2007), JERSeminars - Max Plank Institute & University of Jena (GE: 03-06-2009), University Vienna (AU: 29-01-2010), KU Leuven (BG: 03-03-2016), University of Bordeaux (FR: 15-04-2014), University of Southern Denmark (DK: 14-05-2009), Copenhagen Business School – IVS & SMG (DK: 23-10-2006 - 16-03-2016), Aarhus School of Business (DK: 07-11-2008), Institute of Business Administration in Karachi (PK, 24-01-2019, *online*); University of Lausanne (SW: 30-10-2019); Catòlica University of Lisbon (PG: 11-10-2021, *online*)

Bocconi University (IT: 12-05-2008), Polytechnic of Milan (IT: 30-06-2009), CNR – National Council for Research (IT: 09-03-2011), University of Milan (IT: 14-01-2012), University of Salerno (IT: 23-04-2007), University of Catania (IT: 30-05-2012), University of Trento (IT: 26-04-2007; web:28-05-2020), University of Padua (IT: 18-12-2008), Venice International University (IT: 19-12-2008), Ca' Foscari University in Venice (IT: 22-12-2016), Fondazione ENI Enrico Mattei (IT: 23-02-2004); Bicocca University (IT: 12-05-2021, online)

Direction of Centers, Scientific Committees, Institutional Responsibilities, Service as Editor or Referee

<u>Guest Editor</u> for Special Issues in Journal of Business Ethics - Creativity & Innovation Management -Industry & Innovation

- <u>Editorial Board member</u> for the Special Issue in Journal of the Association for Information Systems, 11(11-12), 2010.
- [2020 present] <u>Editorial Board member</u> for "Raccordi. Studi di letteratura e altre discipline" Ed. Peter Lang (Chief Editor Valeria Merola, L'Aquila University)

Member of the Scientific Committee (academic)

- [2023 present] Member of the Scientific Committee for the "Management delle cooperative" [Management of Cooperatives], University of Bozen
- [2021 2023] Member of the Scientific Committee for the "Osservatorio su innovazione sociale e imprenditorialità sociale in Alto Adige" [Observatory on Social Innovation and Social Entrepreneurship in Alto Adige], University of Bozen (OISIS).
- [2020 present] Member of the Scientific Committee for the "Osservatorio Nazionale sulle Reti d'Impresa" [National Observatory on Network firms], Ca' Foscari (NOIS Lab).
- [2020] Conference: SIMA-Sinergie Annual Conference 2020, hosted by University of Pisa
- [2018] **Workshop**: Industry 4.0: business model innovation, local ecosystems and global competition organized by Trento University

[2007–2010; 2014] Member of the Program and Scientific Committee for several **workshops** hosted by the *International Conference on Open Source Systems*

Member of the Scientific Committee (non-academic)

[2019] **ICE** (International Trade Agency), Guest Editor for the Sustainability Focus in the ICE Report on the Italian Economy in 2019.

[2016 - present] Next [a New Economy 4 All] (http://www.nexteconomia.org/).

[2015 - present] Member of the Selection Committee for Ashoka Italy (https://www.ashoka.org/it).

[2010] [2009] Italian Conference on Free Software

Direction of Centers and other Responsibilities

[2022/01 – present] **Director** of the *Impact Unit* within the *Yunus Social Business Center* at Ca' Foscari University of Venice.

[2021/12 – present] **Project Leader** within the Ca' Foscari, Dept. of Management, for the accreditation process (*EQUIS granted in November 2023*)

[2021/04 – present] **Representative** for Ca' Foscari at *PRME* and at *PRME Italian Chapter*.

[2021/04 - present] Member of the Sustainability Board, at Ca' Foscari University of Venice.

[2019/11 – present] **Responsible** within the Ca' Foscari, Dept. of Management **Task-Force** for the Ethics, Responsibility and Sustainability (ERS) Chapter of the accreditation process (*EQUIS granted in November 2023*)

[2020/05 – 2023/03] Founder and Director of the Center *Bliss – Digital Impact Lab*, at Ca' Foscari University of Venice.

[2019/09 – present] **President of the Advisory Board** and later **Research Collaborator** of CeSID – Competence Center on Sustainability, Innovation, Digitalization at LUISS (built from *ERShub*).

[2014/11 – 2019/09] **Founder & Head** of the Center *ERShub*, i.e. the Hub for the Ethics, Responsibility and Sustainability (ERS) at LUISS.

[2014/01 – 2019/09] **Responsible** within the LUISS **Task-Force** for the Ethics, Responsibility and Sustainability (ERS) Chapter of the accreditation process (*EQUIS: granted Oct 2015 and regranted in*

2018)

[2014 – 2019/09] Associate to the **Global Responsible Leadership Initiative** (<u>http://www.grli.org/</u>) and member of **50 + 20 Management Education for the World Innovation Cohort** (<u>http://50plus20.org/</u>).

[2011/05 – 2015/04] Coordinator of the Seminar Series of the Dept. of Business and Management, LUISS.

<u>Referee for</u>

Research Policy [12]; Organization Science [3], Strategic Management Journal [1], Information System Research [1]; Journal of Management [1]; Journal of Management Studies [7]; Journal of Product Innovation Management [2]; Regional Studies [1]; Organization Studies [2]; Business & Society [1]; Journal of Business Ethics [5]; Industrial and Corporate Change [7]; Industry and Innovation [7]; California Management Review [1]; Long Range Planning [1]; IEEE Transactions On Engineering Management [1]; R&D Management [2]; Technological Forecasting & Social Change [1]; Information Economics and Policy [3]; Technovation [1]; Economics of Innovation and New Technology [2]; European Management Review [3]; International Journal of Human-Computer Studies [1]; International Journal of Technology Management [1]; Revue Economique [1]; Rivista di Storia Economica [1]; Technology Analysis & Strategic Management [1]; Management Research [1]; Technical Communication [1]; Journal of the Association for Information Systems [2]; Information, Technology and People [1]; Journal of Institutional Economics [1]; Structural Change and Economic Dynamics [1], Journal of Entrepreneurial and Organizational Diversity [1]; Nonprofit and Voluntary Sector Quarterly [1]; Routledge [one book];

- FWO – Research Foundation, Flanders (BG) [3]; ANVUR – VQR (IT) [1].

- Different editions of SMS, DRUID, EURAM, SIMA, other conferences and workshops.

International and National Research Projects, Fund Raising, Grants, and Awards

[2023-2025] **PRIN** (member of the Ca' Foscari team): MATCH, Managing Sustainability Tensions For Change (Euro 264,000).

[2023] Dept. Prize for Research "Premialità Progetto di Eccellenza" 2022 – Ca' Foscari (Euro: 1.800)

[2022] Dept. Prize for Research "Premialità Progetto di Eccellenza" 2021 – Ca' Foscari (Euro: 21.700)

[2022-2025] AICS - Italian Agency for Development Cooperation (*Ca' Foscari team leader*): UR-Beira: rafforzamento dei servizi di emergenza urgenza medica nella città di Beira (Euro: 1.089.532)

[2022-2025] Horizon Europe (*member of the Ca' Foscari team*): REBALANCE, Rebalancing disruptive business in multinational corporations and global value chains within a democratic and inclusive citizenship process (Euro 2,326,186)

[02/2021] **Winner of the Prize** "Wired Award" at the 3rd Conference on Competitive Renaissance through Digital Transformation, Feb 18-19, 2021, University of Pavia (online)

[2021] Dept. Prize for Research "Premialità Progetto di Eccellenza" 2020 – Ca' Foscari (Euro: 1.000)

[11/2019] **Winner of the Prize** "Premio di Letteratura e Gestione d'Impresa 2019" Canova-Milan for the book "*Dentro la rivoluzione digitale. Per una nuova cultura dell'impresa* (with Enzo Rullani, Giappichelli, 2018)

[2017-2019] Horizon 2020 (*member of the LUISS team*): OpenHeritage: Organizing, Promoting and Enabling Heritage Re-use through Inclusion, Technology, Access, Governance and Empowerment (Euro: 4,992,812)

[2012-2015] **PRIN** (*member of the LUISS team*): Market and non market mechanics for exchange and diffusion of innovation: when they work, when they do not and why we are interested in them (**Euro 688,000**).

[2012-2015] **POR Lazio FSE** Fund (*LUISS team leader*): Microsatellite design and development of enabling technologies (**Euro 1,920,407**).

[2009] Danish Council FSE Fund (member of the Unit): FSE Research Unit on Open Innovation (DKK 8,000,000, i.e. Euro 1,073,825).

[12/2008] One-off allowance for special effort: Copenhagen Business School, Copenhagen (Denmark).

[09/2006–09/2007] One-year grant for advanced studies in management, Fondazione IRI, Rome (Italy).

[06/2006] Best paper award at IRI Foundation Summer School 2006, Volterra (Italy).

[10/2005–05/2006] grant within the project *Entry processes in the software industry*, Scuola Superiore Sant'Anna, Pisa (Italy).

[11/2003–08/2004] grant [assegno di ricerca] within the European Project *EconChange*, CE, DGXII, FP V (whole project: Euro 739,247)

[09/2002–09/2005] Three-year full-time scholarship for the *Ph.D. in Economics and Management*, Scuola Superiore Sant'Anna, Pisa (Italy).

Teaching & Mentoring

Full Courses (planning, coordinating and teaching)

Executive: Generating impact through business [2019] @ EPFL

Ph.D.: Job Market [2020-present] @ Ca' Foscari; Job Market [2023; 2022; 2019 - 2014]. Ethics, Responsibility and Sustainability [2018], Economics and Management of Innovation [2013] @ LUISS; 2 courses on Applied Quantitative Methods [2009] @ CBS

MBA Business Modeling and Value Innovation [2012], Strategy [2011] @ LUISS

Master: Strategy, Innovation and Impact [2023]; Advanced Strategy [2022-2021]; Data-Driven Strategy & Technology Analysis [2023-2021]; Digital Economics: Sustainability and social impact [2020] @ Ca' Foscari; Industrial Dynamics (IT) [2015 – 2019]; 10 courses on Innovation, Strategy and Entrepreneurship (one co-taught with Luigi Ferraris - ENEL CFO) [2010 - 2014] @ LUISS

Bachelor: Digital Markets [2022-2020] @ Ca' Foscari; Industrial Economics (IT) [2019] @ LUISS

Coordination and planning

Master: [January 2020 – July 2022] **Member of Academic Board** (Collegio Didattico) of the Master in Data Science for Business and Society, Ca' Foscari University.

Master: [November 2017 – October 2019] Scientific Director of the Master in Project Management for Internal Cooperation, with Amref.

Executive: [October 2014 - October 2015] Vice Academic Director at the Custom Program International Executive Program in Project Management for Ericsson, with Elis & IESE.

Executive: [October 2010 – 2014] Coordinator of the Executive Master in Energy Resources and Environmental Strategies.

Executive: [October 2010 – 2014] Coordinator of Teaching of the High-Education Course on Management and Development of Firm Networks, with Confindustria.

Master: [Autumn 2008 – Spring 2009] Coordinator of the course Principles of Economics I and II course, @ Copenhagen Business School (Denmark).

Laboratories

Master, MBA, executive, custom: co-direction for VSM of the Competenze di Sostenibilità educational path [2020 - present] @ Ca' Foscari; direction and/or teaching of more than 30 Labs in Ethics

Responsibility and Sustainability with NGO's, Social Enterprises, Institutions [2013-2019] **(2)** LUISS; codirection of the Contamination Lab with NGO's, Social Enterprises, Institutions [2020];

Several lectures related to strategy, innovation, social impact and entrepreneurship at programs such as:

Ph.D. Invited Job Market Seminars [2022] LUISS; [2014, 2013, 2012] Sant'Anna; [2010, 2009, 2008] 5 @ CBS; Invited Paper Discussion for Ph.D.'s [2019] IESE; Quantitative data analysis and applied statistics [2009] [2008] CBS; Teacher and mentor at the Summer School on *Organizing for Sustainable Futures* [2023; 2022; 2021] Open Source Software Innovation [2016] [2015] [2012] Ca' Foscari; [2008] Technical University of Denmark; Workshop on Research Tools: Quantitative studies on the Open Source movement [2008] European Summer School on Industrial Dynamics (FR)

Executive: Master in Mobility Innovation and Management [2023; 2021; 2020] Ca' Foscari; Master in Open Innovation & Intellectual Property (LUISS); Management and Development of Firm Networks (LUISS, ReteImpresa & local Confindustria); Learning Internationalization (Confindustria - International Affairs)

Custom Programs: Executive Master of Philosophy in Management Research (Johnson & Johnson, LUISS); TIM Working Capital #WCAP Program (dPixel & TIM); Business Scenarios (Poste Italiane); Innovation development and Team Management (Bruno Kessler Foundation); Attiv@rete: Enterprise Network Development (ConfCommercio Veneto); The Network Contracts (Unione Industriale di Roma)

MBA: Visiting period for East Tennessee State University, then Bellarmine University, then Purdue University at LUISS; Entrepreneurship for Development Center in LUISS; Master in Energy and Environment (CERISDI); Global Business Opportunities (LUISS & Al Ahli Holding Group)

Master: Open Innovation Strategies (CBS, then LUISS, then UniNettuno); Venturing into Software Business, Principles of Economics I and II course, Exercises of Applied Econometrics, Venturing Into Software Business, Quantitative Methods, all @ CBS

Tutorship & Mentoring

Thesis supervision: Master @ CBS; Ph.D., MBA, Master and Bachelor @ LUISS; Master and Bachelor @ Ca' Foscari

Career development: Referee for promotion to Associate Professor @ USI Lugano [1]; President of the commission for promotion to Associate Professors [1], selecting Tenure-track Assistant Professors [2] non-tenured Assistant Professors [1] @ Ca' Foscari; Member of the Commission for the promotion to Associate Professor [1] @ Bologna University.

Ph.D.: Member of the Academic Board & Job Market Officer [2020 – present] @ Ca' Foscari; [2013 – 2019 (Job Market Officer from September 2014)] @ LUISS; Evaluation Committee Member Ca' Foscari [2], University of Bologna [1]; Polytechnic of Milan [1]; IESE [1], ESADE [1], Aarhus School of Business [1], D'Annunzio University [3], LUISS [1]; Faculty at phd/early career symposia @ AoM [1]; Euram [1], UCL-LUISS [1], CCC [1], CINet [1]; Referee for Ph.D. grant @ ETH Zurich [1];

Custom Program: Facilitator at the International Executive Program in Project Management for Ericsson @ LUISS & IESE.

Startups: member of the jury for startup competitions: LUISS Social Impact Contest; European Student Startups project; JA Startups; Dutch-Italian Business Challenge; EGO by Ericsson; Open Italy ELIS [2023, 2022, 2021, 2020].

Grants: member of the evaluating committee for ESSO; for the Double Degree Program with NOVA University

Other teaching-related activities

President of the Evaluation Committee for *Esami di Stato Dottori Commercialisti, Esperti Contabili e Revisori Legali (*Sessione I & II, 2021)

Good Practice in Teaching developed for the *Entrepreneurship Education Hub*: The-KNOW-Toolbox. At http://content.ee-hub.eu/EE-HUB/Teacher-Training/The-KNOW-Toolbox

Outreach & Community Service

- [2022/05 present] Advisor for AICS (Italian Agency for Development Cooperation) within the project "Guidelines for Firms' Participation in International Cooperation Programmes"
- [2022/06 present] Advisor for the Veneto Region within the project "Regional Strategy Development for International Cooperation"
- [2021/09 present] Advisor for **Save the Children** for the project "Impact meets Digital" (and co-organizer of the related workshops in March 2022 & March 2024 (*to be held*) and guest lecture in December 2023)
- [2021/09 present] Advisor for **Save the Children** within the project "Strategy Development for Transformative Partnership"
- [2021/09 2021/12] Project co-coordinator for the project "Innovazione di Comunità" [Community Innovation] in partnership with the **Municipality of Venice**

[2013/12 – 2014/05] Member of **Ambrosetti Technology Forum - Junior Chapter** established by the Advisor for Innovation Policy to the Italian Minister of Education, Research and University.

Outreach, Reports and Professional publications

- Monica Plechero, Francesco Rullani, Giancarlo Corò, Mario Volpe, (2021) Come l'industria 4.0 cambia i mestieri della manifattura italiana, Wired Italia
- Valentina De Marchi (co-author), Daniel Alonso Martinez (co-author), Francesco Rullani (scientific supervision), Cristiano Maugeri (reviewer), (2019) Modelli di Business per le Partnership Profit e Non Profit nel Contesto della Cooperazione Internazionale, Actionaid
- Francesco Rullani, Enzo Rullani (2019) Dentro la Rivoluzione Digitale: nuovi modi di generare valore, in Il Pentagono dello sviluppo, Rapporto Fondazione Nordest
- Mattia Margonari, Francesca Capo, Francesco Rullani, Luca Mongelli, (2018) Everyone is a Changemaker, But is Every Change the Right One? Assessing the Alignment Between Ashoka Fellows' Missions and the Most Urgent Issues Affecting Their Countries, Social Innovation Journal, 52, Ashoka Edition.
- Francesco Rullani (2016), Poverty as exclusion. Contrasting mechanisms based on reintegration and empowerment in *The Accessible Right: unemployment poverty and disadvantage*, Studio Assennato & Associati.
- Francesco Rullani (2016), What does Social Value mean to you? Social Value & Intangibles Review, Spring
- Francesco Rullani (2016) Entrepreneurship Education: Theory or Practice?, European Entrepreneurship Education Network
- Francesco Rullani (2014) Pianificare è da dilettanti. Uno studio sui metodi degli imprenditori esperti, *Academy Startup Italia*, January 27th, 2014.
- Francesco Rullani (2010) Apertura verso il network e presidio della posizione. Le strategie per creare imprese di rete e il caso dell'open source software, *Lazio-Side*, April 1st, 2010
- Marco Giarratana, Francesco Rullani and Grid Thoma (2007) Free Open Source Software. A future between the community and the market, *La Repubblica on line*, September 14th, 2007.
- Matteo Ploner, Francesco Rullani (2005) Not in My Backyard. E allora dove? L'Avocetta, 39, March 1st, 2005

Interviews on *Social Responsability, innovation, and entrepreneurship* in Rai – GR Parlamento (15), The New York Times (1), Bloomberg News (1), Millionaire (1), Wind Business Factor (2), Asterisco Veneto Banca (1), Askanews (1), Business People (1), Top500 (1), CostoZero (1), Re-start (1), Radio 3 Scienza (2), TG5 (1).

Volunteering: member of the NGO Energia per I Diritti Umani, operating in Senegal and Gambia,

Rome, Italy (2012 – present); Associazione Guide e Scout Cattolici Italiani (Agesci), Mestre 1, Italy (1988 - 1994).

<u>Skills</u>

Italian: mother tongue. English: fluent (Computer-based TOEFL, March 2005, score: 297/300).

Operating Systems: Windows, GNU/Linux (Ubuntu).

Languages: L_AT_EX, HTML, MySQL (basics), Bash (basics).

Applications: MatLab, Stata, SAS (Graphical Interface), Pgadmin (basics), PostgreSQL (basics), UCInet (basics), MS Office suite.

→ Please see the "PUBLICATIONS" document to find my academic writings.



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